

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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National Small Business Week

In my May article, I introduced LinkedIn (social media for business people). It is important that we use this tool to communicate the value of our businesses and connect with potential partners and potential customers. The Small Business Center maintains a group allowing for conversation, information sharing, and connections among small business owners. It is essential that we continue developing relationships that will help our businesses to grow. Please join our group and participate in the conversation.

We were very excited to celebrate National Small Business Week by hosting about 20 events during the week of 5/4-5/8. Our sessions included social media, credit, technology, digital marketing, and much more. Here is some important information from the Small Business Administration:

- Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America’s entrepreneurs and small business owners.
- More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year.
- As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Every day, they’re working to grow small businesses, create 21st century jobs, drive innovation, and increase America’s global competitiveness.

We partnered with the Enterprise Center, Winston Salem Chamber of Commerce, Kernersville Chamber of Commerce, Better Business Bureau, NC Department of Revenue, and several small businesses to offer a variety of events:

- Credit 101: Are You and Your Business Bankable?
- Benefits of Chamber Membership
- Ask the Sales Coach

- Fundamentals of Logistics and Supply Chain Management
- Business Info to Go
- Business Protection Planning Issues
- Are You Sabotaging Your Social Media Presence?
- Business Growth & Workforce Development
- Search Engine Optimization
- Tech Time with Tim
- Every Business Needs These Services
- LinkedIn Clinic
- Build Your Marketing Toolkit
- You're Social, Now What?
- Marketing Your Business in a Digital World
- Small Business Roundtable – Being Busy vs. Being Productive
- Big Challenges for Growing Businesses
- Leadership: Empowering Others to Thrive
- Department of Revenue – Business Taxes

Although National Small Business Week has already occurred, we will continue to offer resources designed to help you and your business to succeed. The objective of the Small Business Center is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. Our motto is “Increasing Business Success” which describes our commitment to our clients. The Small Business Center is designed to address the needs of current and prospective small business owners in Forsyth and Stokes counties.

You are invited to visit our website to learn more about the Small Business Center. Our motto is “Increasing Business Success” which describes our commitment to our clients. The NC Community College’s Small Business Center Network assists in starting an average of more than 600 businesses each year. Small Business Centers have an economic impact in 90% of all NC Counties each year, helping to create and retain over 3,000 jobs annually.

Visit us at www.forsythtech.edu and type “sbc” or you can visit us in person at 525@Vine in Innovation Quarter. Feel free to contact us at SBC@forsythtech.edu or by calling 336-757-3810.